



MUS 327 Dolphinium Records Jacksonville University, Spring 2021

Instructor: Dr. Mark Snyder msnyder3@ju.edu **Office Hours:** MTR 2:00 – 4:00 PM
Phillips Fine Arts 118

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COVID-19 & SOCIAL DISTANCING PROCEDURES

- **Face coverings are required in all classroom buildings on campus at all times.**
- This class is delivered face to face in the classroom and virtually (synchronously) via Blackboard Collaborate.
- Depending on the number of students in the class and the size of the classroom, students may be assigned specific days to attend in class versus virtually (via Bb Collaborate). Classes that meet two days a week may choose to have 1/2 of the students attend the face-to-face class on one day and the other half on the second day. Classes that meet three times a week may choose to have 1/3 of the students attend the in-class session each day. Classes that meet one time each week may choose to alternate weeks and have half of the students attend each week. These restrictions (if imposed) are based on following social distancing guidelines and are determined based on class size and classroom size. **On days when students are assigned not to attend the face-to-face sessions, they should attend class virtually via Blackboard on the same days and time. Students may not independently choose to attend all class sessions virtually without the appropriate accommodation from the Disability Support Services office (see COVID-19 Accommodations below).**

COURSE DESCRIPTION

Welcome to MUS 327 Dolphinium Records! This course is intended to give students an opportunity to develop skills in services modern record labels provide. Student and teacher will meet weekly for a half hour to review progress on their work, to get feedback, and to get advice on how to continue accomplish their course objectives. The Dolphinium Music Group is a faculty led, student run entertainment service that evolved from the student run record label, Dolphinium Records. DMG is still a very active label but in line with much of the industry today, offers artist management, marketing and media services, recording and production, concert promotion, tour booking and manages the Dolphin Recording Studio. DMG offers students an avenue to experiment, gain relevant experience and build a resume that demonstrates their abilities and achievements.

COURSE OBJECTIVES / LEARNING OUTCOMES

Students will:

- Develop the specific course objectives within the first two weeks of the course in consultation with the professor. Generally, we will release an EP or single each semester but other music business and/or production activities can be supported by the course and are encouraged.
- Gain fluency in the use of tools, policies and procedures of the modern music industry.
- Apply fundamental knowledge of current practices and principles widely applicable to music business and/or production.

- The ability to use industry standard technologies at a professional level to achieve goals and objectives associated with specific areas of music media and business services.

Overall Goal:

- Enable the student to use effectively and efficiently music industry concepts and practices to achieve experience(s) in areas beneficial to their careers and self growth.

FORMAT

- Meetings will be held virtually this semester due to Covid 19. If students do not have an adequate and/or isolated space for the meeting time, 2/3 students and teacher can be in my office, masked.
- Students will be expected to create their own specific subset of learning outcomes for what they will achieve during the course of the semester during the first two weeks in consultation with the instructor. This will act as a contract between professor and student and will be used to determine the success of the student’s progress.

GRADING:

COURSE GRADING SCALE (FOR 200 POINT COURSE)

Point Total	Letter Grade	% of Total Course Points
190-200	A	95-100%
180-189	A–	90-94%
174-179	B+	87-89%
166-173	B	83-86%
160-165	B–	80-82%
154-159	C+	77-79%
146-153	C	73-76%
140-145	C–	70-72%
134-139	D+	67-69%
126-133	D	63-66%
120-125	D–	60-62%
LESS THAN 120	F	LESS THAN 60%

<https://www.ju.edu/registrar/grading-information.php>

POLICIES

- **Attendance:** Students are asked to sign an attendance sheet (We will do this virtually since this is a pandemic) at the beginning of each class, although no formal penalty will be assessed for poor attendance. Due to the uncertainty that COVID-19 presents, extended absences may be necessary due to either illness or quarantine. Please work with the Student Life office to report your individual situation.
- **Make-Up Exams/Work:** Each student is directly responsible for absences and for making up missed work. Arrangements for making up exams can be made because of illness, mandatory religious obligations, or other unavoidable circumstances or University activities. The excused absences will not be counted against the attendance/participation grade either.

- **Using Electronic Devices:** The use of laptop computers, tablets, cell phones, or any other electronic devices during class is encouraged but you must ask for permission to make audio or video recordings of lectures.
- **Late work:** All work must be turned in on time unless arrangements were made previous to when they were due.
- **Academic Honesty:** Any act of academic misconduct in this course will result in an F for the assignment involved. To see examples of what counts as academic misconduct, as well as the university-level consequences for academic misconduct, look to JU’s policy at www.ju.edu/academicintegrity.

ACADEMIC HONESTY

“Members of the Jacksonville University community are expected to foster and uphold the highest standards of honesty and integrity, which are foundations for the intellectual endeavors we engage in. To underscore the importance of truth, honesty, and accountability, students and instructors should adhere to the following standard:

“On my honor as a student of Jacksonville University, I promise to uphold the values of honesty, trust, fairness, respect, and responsibility in all my dealings with faculty, staff, and students.”

Academic misconduct occurs when a student engages in an action that is deceitful, fraudulent, or dishonest regarding any type of academic assignment that is intended to or results in an unfair academic advantage. In this context, the term “assignment” refers to any type of graded or ungraded work that is submitted for evaluation for any course. Academic misconduct includes but is not limited to cheating, collusion, falsification, misrepresentation, unauthorized collaboration on assignments, copying another student’s work, using or providing unauthorized notes or materials, turning in work not produced by the individual, and plagiarism. Furthermore, providing deceitful, fraudulent, or dishonest information during discussions of an academic manner with faculty are also examples of academic misconduct.” (Jacksonville University Academic Catalog)

Throughout this course we will be reading and reporting about the work of others. All information that is not original to the student must be appropriately attributed in both presentations and written work. All students are expected to do their own work and give appropriate credit for all sources used in the process of preparing papers, presentations, and homework assignments. Group assignments will be graded based on the product of the work, although some adjustment may be made for participation. [If you have a question about whether or not collaboration is allowed, or how to cite a reference, please ask. It is always better to check than to be accused of an unintended violation of the academic honesty policy.] Violations of the academic honesty policy will be dealt with in accordance to university policies [Refer to current Academic Catalog “Academic Integrity and Misconduct”].

Course Level Penalties: A first offense may result in a failing grade for the assignment. Second offenses may result in failure in the course. Significantly egregious violations may result in expulsion from the university. When in doubt give credit for all information that did not come directly out of your head!

COVID-19 Accommodations

Students requesting accommodations due to COVID-19 must work with the Disability Support Services (DSS) office. This office is located on the third floor of the Davis Student Commons, room 336. The office can also be contacted through their website (<https://www.ju.edu/disabilityservices/index.php>). This includes any request to complete class remotely.

DISABILITY STATEMENT

Students with a documented disability requesting classroom accommodations or modifications, either permanent or temporary, resulting from the disability are encouraged to register with the Disability Support Services (DSS) office. This office will assist in recommending accommodations that eliminate barriers in academic coursework and/or guide you through the different supportive mechanisms that we have to offer. This office is located on the third floor of the Davis Student Commons, room 336. The office can also be contacted through their website (<https://www.ju.edu/disabilityservices/index.php>).

Note: Students are encouraged to register with the DSS office at the beginning of the term and/or prior (if/when possible), as accommodations are not provided retroactively.